

**XXXX Gold**  
**Win a Summer Essentials Pack**  
**Terms and Conditions of Entry**

1. Information on how to enter and prizes form part of these Terms and Conditions of Entry.
2. **The Promoter:** The Promoter is ALH Group Pty Ltd, Level 1, 152 Oxford Street, Bulimba, 4171, ABN 68 098 212 134, owner / operator of the venues listed below (“Participating Venues”):

Albany Creek Tavern
Albion Hotel
Alderley Arms Hotel
Alexandra Headlands
Allenstown Hotel
Anglers Arms Hotel
Atherton Hotel
Austral Hotel
Australian NationalL
Balaclava Hotel
Bay Central Tavern
Belbowrie
Belmont Tavern
Benowa Tavern
Blue Mountain Hotel
Blue Pacific Hotel
Breakfast Creek Hotel
Broadbeach Tavern
Brook Hotel
Brunswick Hotel
Buderim Tavern
Burleigh Heads Hotel
Caloundra Hotel
Camp Hill Hotel
Capalaba Tavern
Captain Cook Tavern
Cecil Hotel
Centenary Tavern
Chardons Corner Hotel
Chatswood Hills Tavern

Chermside Tavern
Club Tavern
Commercial Hotel
Coolum Hotel
Coutts Commercial Hotel
Dalrymple Hotel
Deception Bay Tavern
Dog and Parrot Tavern
Dublin Docks Tavern
Edinburgh Castle Hotel
Federal Hotel
Ferny Grove
Forest Lake Tavern
Glenmore Tavern
Hamilton Hotel
Harvey Road Tavern
Highfields Tavern
Hinterland Hotel / Motel
Holland Park Hotel
Imperial Hotel
Indooroopilly Hotel
Irish Finnegans
Jimboomba Tavern
Kallangur Tavern
Kawana Waters Hotel
Kedron Park Hotel
Kensington Junction
Kirwan Tavern
Kondari Hotel

Lawnton Tavern
Lonestar Tavern
Magnums Hotel
Melbourne Hotel
Miami Tavern
Mission Beach
Morrison Hotel
Mount Gravatt Hotel
Mt Pleasant Tavern
Newmarket Hotel
Noosa Reef Hotel
Norfolk Tavern
North Lakes Tavern
Nudgee Beach Hotel
Old Sydney Hotel
O'Malleys Irish Bar
Oxenford Tavern
Oxford 152
Oxley Tavern
Pacific Pines Tavern
Palm Beach Hotel
Pub Lane Tavern
Parkwood Tavern
Pelican Waters Hotel
Petrie Hotel
Prince of Wales Hotel
Pub Mooloolaba
Racehorse Hotel
Raintrees Tavern
Redbank Plains Tavern

Redland Bay Hotel
Royal Exchange Hotel
Royal Hotel
Russell Tavern
Smithfield Tavern
South Tweed Tavern
Springfield Tavern
Springwood Hotel
Stones Corner Hotel
Sunnybank Hotel
Surfers Paradise Tavern
The Edge Hill Tavern
The Four Mile Creek
The Gap Tavern
Transit Tavern
UpperRoss Hotel
Vale Hotel
Varsity Lakes
Victoria Point Tavern
Victory Hotel
Villa Noosa Hotel
Warner Tavern
Waterfront Hotel
Westtower Tavern
Wharf Tavern
Wilsonton Hotel
Woree Tavern
Wynnum Tavern

3. **Duration of Promotion:** The Promotion commences at 11am on 29/12/14 and ends at 10pm on 25/01/15 ("the Promotional Period").
4. **Eligibility for Entry:** The Promotion is open to Australian residents aged 18 years and over ("Eligible Entrants").
5. Employees or an immediate family members of an employee (including spouse, parents sibling or child), or have been employed in the last six months at the Participating Venue, or by Australian Leisure and Hospitality Group Limited are not eligible to enter.
6. Entry may only be made in accordance with these Terms and Conditions.
7. Playing a gaming machine or participating in a loyalty scheme that requires either expenditure on gaming machines or agreement to receive gaming machine advertising, does not enable you to enter or participate in this promotion.
8. **Entry Mechanism:** Entry is by way of online Entry Form which may be obtained by a) sending an SMS to 0439 777 666 b) scanning a QR code or c) visiting the website of the Participating Venue during the Promotional Period. Eligible Entrants will be required to use this Entry Form to enter their first and last name, email address, mobile phone number and date-of-birth and Participating Venue at which they are entering the Promotion.
9. Limit applies of one entry per person per day.
10. **Prize Draws:** The Prize Draws will take place at 3pm on 26/01/15 at the office of the Promoter.
11. **Prizes:** The first valid entry drawn from all entries received at each Participating Venue will win one (1) XXXX Gold 55L Super Cooler, one (1) case of XXXX Gold (24 x 375ml Bottles) and six (6) XXXX Gold stubby holders.
12. **Prize value:** Each prize is valued at \$440 (RRP). Total prize pool is valued at \$51,480.
13. Prize is not exchangeable or redeemable for cash.
14. **Notification to winner:** The prize-winner will be notified by email and /or phone no later than 14/02/15.
15. **Substitution of prize:** The Promoter reserves the right to cancel or change the prizes offered under the Promotion, due to circumstances beyond the Promoter's reasonable control, or if there are any changes to the law that would or might render the Promotion or any prizes offered under the Promotion unlawful. The Promoter reserves the right to substitute the prize (or any part of it) for a similar prize (or part of the prize) of equal or greater value should the stated prize not be available at the time of prize distribution.
16. **Unclaimed Prize Draw:** If the prize winner cannot be contacted by email and/or phone by 28/02/15 then they will be deemed to have forfeited their entitlement to the prize. In these circumstances, a redraw will be held on 06/03/15 at the offices of the Promoter. The winner of the redraw will be notified by email and /or phone no later than 13/03/15
17. The Promoter reserves the right to substitute the Prize for a similar product of equal or greater value should the Prize be unavailable for any reason at the time of the draw or prize distribution.
18. Any entry not complying with these Terms and Conditions will be deemed invalid and a further entry or entries will be drawn until a valid entry is drawn. In the event of a dispute concerning the conduct of the Promotion, the decision of the Promoter is final. Any printing error(s) and other quality control matters will not be used as a reason for refusing payment of prizes.

19. **Privacy:** By submitting their personal information using the online Entry Form, Eligible Entrants agree that the Promoter may collect, use and disclose that information in accordance with the Privacy Policy at [alhgroup.com.au/privacy.html](http://alhgroup.com.au/privacy.html). It is each Eligible Entrant's responsibility to read the Privacy Policy.
20. To contact the Promoter in relation to privacy issues please contact The Privacy Officer at ALH Group, Level 2, 10 Yarra Street, South Yarra, Victoria 3141.
21. The Promoter may use Personal Information collected about each Eligible Entrant for the purpose of: (1) determining and contacting the Prize Winner, (2) marketing the products or services of the Promoter, its Related Bodies Corporate or any existing or prospective Participating Venue and to (3) disclosing that information to any third party service provider who it engages to assist in meeting its commitments or in marketing its products or services,
22. If persons do not provide all or some of the Personal Information that is requested, the Promoter may refuse entry.
23. The Promoter does not disclose Personal Information to overseas recipients.
24. Eligible Entrants expressly consent to the receipt of marketing and promotional material from the Promoter, its Related Bodies Corporate or any existing or prospective Participating Venue by post, SMS, MMS, email or any other electronic form. Eligible Entrants may opt-out of receiving such material by following the process advised to them in that material. The Promoter and its Participating Venues comply with the Spam Act 2003 (Cth) in relation to the sending and their receipt of electronic commercial messages.
25. The Promoter's Privacy Policy contains information about how to can complain about a breach of the Australian Privacy Principles and how the Promoter deals with such complaints.
26. **Release:** The Promoter shall not be liable for any loss, damage or personal injury whatsoever suffered or sustained, including but not limited to indirect or consequential loss, as a result of taking a prize, except for any liability which cannot be excluded by law.
27. **Third Party Release:** Lion-Beer, Spirits & Wine Pty Limited (ABN 13 008 596 370) ('Lion') is not responsible or liable for any loss, damage or injury suffered by any winner or their guests as a result of the conduct of the Promoter, or otherwise as a result of the winner and their guests accepting and/or using a prize, except for any loss, damage or injury which is due to the negligence or wilful misconduct of Lion or which cannot be excluded by law. Lion is not responsible for the running of the Promotion.
28. In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions, subject to any written directions given under State Regulation.
29. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the competition. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

30. If anyone participating in this Promotion has any questions or complaints, they may write to: "Trade Promotions Manager" at Locked Bag 4040, SOUTH MELBOURNE VIC 3205.